



About Poq

Poq is a global Software-as-a-Service platform that empowers retailers and brands to create highly effective and fully customised native apps in record time. Apps that allow them to build stronger brands, sell more products, deepen customer loyalty and deliver highly relevant content.

The Poq platform is the result of years of focus on retail apps and is proven to increase customer engagement and revenue. Clients include the largest brands and retailers, such as Missguided, Belk, the Cotton On Group and FeelUnique.

The London-based start-up has offices in London and New York. Founded in 2011, the company is VC-backed raising £16.5 million and recently closed Series B funding in 2018, the most recent round was led by Smedvig Capital, with participation from previous backers Beringea and Revolt Ventures.

About the role - Junior Designer Intern

We are looking for an enthusiastic graduate Design/Digital Arts candidate, keen to make their mark in their first role. This role will be an initial 1 year FTC internship with a view to offer a permanent position after successful completion. Reporting directly to our UX/UI Designer, you will be continuously working on enhancing the overall product experience for our clients. Delightful visual design makes a great product experience, you will be mainly focused on improving the way our users emotionally connect with our product, enhancing usability and the overall user experience. You will work brilliantly under time pressure constraints and ensure both our clients and business needs have been answered.

What you'll be doing

- Contributing to delivering UX designs for clients onboarding to the Poq platform
- Support visual design standards as well as design techniques & process improvements
- Help aid & express our clients brand through visual language and iconography
- Assisting in establishing end to end UX flows, including sketching/prototyping (low-fi or hi-fi) to identify desired solutions
- Facilitate validating designs through technical checks, feasibility and testing
- Maintain continuous communication across the project lifecycle to ensure technical feasibility and design consistency
- Supporting our UX/UI Designer to hand over documents to the Engineering team, as well as to construct a design system
- Help manage design feedback from both the internal team & the clients, to ensure an appropriate solution for all parties

What we're looking for

- BSc or equivalent in Design/Digital Arts
- A passion for UX/UI including use of UI Design & prototyping software
- Previous experience taking part in design reviews with internal/external decision-makers
- Good oral/written communication skills to ensure messages are received as intended
- Creative thinker, enthusiastic and eager to learn new skills

We love spending time together as a team, [check us out on Instagram](#). You can see [more about our team here](#).

How to apply

If you're excited about joining the team at Poq, the opportunity and resonate with our Values, then we'd love to hear from you. Please email your CV to recruitment@poqcommerce.com

GDPR Compliance at Poq

Poq will use the personal data provided by you in your application to contact you regarding matters relevant to the recruitment of this role. Members of the People team and relevant hiring managers and interviewers will have access to your CV during the recruitment process.

Poq Values & Behaviours

Deliberate

- We move forward constructively with integrity and purpose
- We bring the best version of ourselves every day
- We are experts and innovators at the top of our game



Enterprising

- We are ambitious, resilient and passionate about what we do
- We are creative thinkers, problem solvers, decision makers
- We do great work and get things done together

Honourable

- We take ownership and hold ourselves accountable
- Take pride in our product, our work and each other
- We are honest, decent and do the right thing

Open

- We are open to ideas, learning and evolving
- We work together as one team
- We celebrate and embrace our diversity

